



**HAWAI'I**  
**PACIFIC PARKS**

INSPIRE • CONNECT • PRESERVE



**2018**



# Impact Report

# Board Chair & Executive Director Letter



## Board Members

HPPA's highly skilled board of directors is 100% volunteer. Members bring their professional experience and guidance to the board, holding quarterly meetings and working in committees to help steer HPPA toward growth and innovation. Our board is a vital component of our strong and viable national park partnerships. We thank them and are so grateful for their dedication and commitment.

### ROSEMARY STANCAMPIANO

Chair

### PAM DAVIS-LEE

Vice Chair

### HELEN HEMMES

Treasurer

### BRYAN ESERALDA

Secretary

### DONNA BARR

Director

### DAVID CAIN

Director

### PEGGY FARIAS

Director

### JILL JACUNSKI

Director

### ĀKEAMAKAMAE KIYUNA

Director

### PETE MULLER

Director

### MARILYN NICHOLSON

Director

### LORI SABLAS

Director

### MIKI TOMITA

Director

## Aloha Kākou!

Welcome to our annual report for 2018—a year notable for the great *hulihia* (overturning, change) wrought to the lands of Kīlauea, the landscape of Hawai'i Volcanoes National Park—and to all of us who are privileged to live and work on or near this *wahi pana* (legendary place).

From October, 2017, to April, 2018, we were setting a pace for yet another “best year ever” for sales in the parks we serve. Visitors flocked to the viewing platform at Jaggar Museum in Hawai'i Volcanoes National Park to enjoy the awe-inspiring sight of the active lava lake in the Summit Overlook Vent, which had overtopped its rim and flowed onto the floor of Halema'uma'u in April.

Then came the series of volcanological events that began on April 30th: the draining of the lava lake in Pu'u 'Ō'ō on Kīlauea's Middle East Rift Zone; the onset of the eruption in the Lower East Rift Zone on May 3; the 6.9 earthquake on May 4; and the draining of the lava lake in Halema'uma'u. In anticipation of elevated activity at the summit, most of the park was closed for an indeterminate amount of time beginning on May 11, which meant the loss of our two largest HPPA sales outlets. In the days and weeks that followed, Halema'uma'u and the surrounding caldera floor subsided dramatically, accompanied by collapse explosions registering as 5+ magnitude earthquakes, thousands of smaller magnitude felt earthquakes, and 60,000 quakes overall.

In midst of this unsettling and hectic time, our absolutely remarkable staff stepped up to move us into and keep us functioning in temporary off-site office, sales, and storage spaces; ventured in to Jaggar Museum to affect the rescue of our inventory and equipment; sorted out real estate, insurance, and other matters; and adapted to new sales environments outside the park in Hilo, all while continuing to deliver service with aloha, and remaining positive.

We are grateful to our park partners and vendors for their patience and support during this time. Superintendents and staff moved quickly to approve sale of Hawai'i Volcanoes-specific merchandise at our other parks.

A period of calm on Kīlauea began in early August—lava stopped erupting in lower Puna, and summit subsidence and earthquakes ceased. The park was able to reopen on September 22nd. We have been able to operate our park store at Kīlauea Visitor Center, and visitors are returning to the park and its “new normal.” More areas are

opening all the time, but the park will have tremendous needs in the near future, as the results of assessments of roads, trails and infrastructure become clear.

This time has not been easy for our board, staff or our park partners. We have had to employ a considerable amount of belt-tightening to our overhead budget, with impacts to staff, and continuing to provide aid to parks funding to our partners has also been challenging. We continued to fund key park programs such as West Hawai'i park cultural festivals, and fulfilled our commitment of \$40,000 in support of endangered species protection at Hawai'i Volcanoes National Park.

The profound changes wrought to Kīlauea overall, the landscape of the park, and to the operation of the park and HPPA, will echo for years to come. The community as a whole has been heavily impacted and disrupted. Businesses in neighboring Volcano and other communities have experienced significant losses. The Lower East Rift Zone lava flows caused tremendous destruction and dislocation, and there are ongoing needs for food, shelter, and other essentials in the Puna district.

Adversity has provided opportunity and inspired our creativity. It is unlikely that we will make up the revenue gap from the loss of Jaggar Museum for the foreseeable future, with no comparable in-park facility on the horizon. We are optimistic that we will be able to enhance our current activities, or find new ways to garner support of our mission, serving our park partners.

In the months ahead, check in with us at our website, online store, Facebook, Instagram, and Twitter accounts as we find our way forward with you on this shaken ground. We thank you for your continued interest and support of HPPA in these unprecedented times, and your aloha for the natural and cultural wonders found in the parks we serve.

Rosemary Stancampiano,  
Board Chair

Margot Griffith,  
Executive Director



**HAWAI'I  
PACIFIC PARKS**  
INSPIRE • CONNECT • PRESERVE

# Administrative Team

HPPA's staff members enhance the visitor experience and support our park partners. Frontline staff provide park interpretation and retail sales, they orient and assist visitors, participate in craft demonstrations, and support NPS interpretive staff. Administrative staff manage operations, financial accountability, human resources, park programs, board support, community outreach, and custom product development.

<b>MARGOT GRIFFITH</b> Executive Director	<b>MELODY BOEHL</b> Business Director	<b>KIM OLSEN</b> Creative Services Director	<b>TONI CASE</b> Operations Manager	<b>MARY COCKETT</b> Haleakalā Area Manager	<b>MICHELLE AUGELLO</b> West Hawai'i Area Manager
<b>PAUL BIESCHKE</b> IT Systems Administrator	<b>HOKU AWONG</b> Operations Asst. Manager	<b>CAROLYNN MILNER</b> Office & Membership Coordinator	<b>MONA NELSON</b> Associate Bookkeeper	<b>JUDY EDWARDS</b> Communications Specialist	<b>ALAN OHARA</b> Digital Designer



## AID TO PARKS **\$200,500**

Cultural Programs & Events	\$56,671
Species Protection	\$40,000
Interpretation & Volunteers	\$39,039
Youth Programs	\$28,042
Hale Restoration	\$15,000
Film Project Support	\$7,542
Ale Hele Ho'omalulu (LE)	\$6,289
Other	\$6,045
Every Kid in a Park Grant	\$1,872

## IN-KIND SUPPORT **\$1,254,595**

Staffing	\$1,254,595
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## TOTAL SUPPORT **\$1,455,095**

From cultural festivals to endangered species, from film projects to classroom visits, the needs of the national parks are rich and varied. HPPA supports those needs with aloha, whether rare sea turtles need tags or visiting school groups seek a deeper understanding of the cultural aspects of the national parks. Through this support we hope that visitors are inspired, feel connected, and know that national parks can continue to preserve priceless natural and cultural resources.



## HAWAII VOLCANOES NATIONAL PARK

### AID TO PARK \$88,364

Interpretation & Volunteers	\$22,182
Species Protection	\$40,000
Hale Rehabilitation	\$15,000
Cultural Programs & Events	\$5,823
Youth Programs	\$1,445
Other	\$3,914

### IN-KIND SUPPORT \$602,400

Staffing	\$602,400
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### TOTAL SUPPORT \$690,764



*Hawai'i Volcanoes National Park* is a World Heritage Site, International Biosphere Reserve, and also the home of HPPA's Administrative staff and, until May 2018, three of our park stores. One of these, located inside Jaggar Museum, is closed indefinitely due to eruption-related events.

The eruption of May 2018 would disrupt park programs for a total of 134 days. However, some programs were maintained, while some had already been partially realized and funded by the time of the eruption, like support of the Endangered Species Program.



HPPA partners with the park on popular free public programs, like the *'Ike Hana No'eau* (Experience the Skillful Work) workshops held on the visitor center grounds. The treasured native geese, or *nēnē*, still need human assistance to fully recover. We are proud of our decades of support for conservation programs in this park.

We also donated towards rehabilitation of the *hale* (sheltering structure) that once stood near the *kahua hula* (hula platform) on park grounds not far from the visitor center. According to the park, the *kahua hula* and the shelter were the first two modern structures dedicated to promoting Hawaiian culture in the park. The *kahua hula* was situated to allow *hula* dancers to look out across the caldera to specific places that are named in *hula* and chants. The *hale* was conceived of in the mid-1970s and constructed in 1985; its significance was to provide a sheltered location to performing dancers at the summit. The wind and rain had severely damaged it, and the time had come to rebuild.

We contributed staff and program funding for the frequent and well-attended *'Ike Hana No'eau* (Experience the Skillful Work) cultural demonstrations held, until May, at the park visitor center, with HPPA frontline staff and NPS rangers working side by side to teach visitors to weave, make *lei*, try Hawaiian foods, play Hawaiian games, and much more. Honorariums were provided when community cultural specialists ran these programs alongside staff. We also donated to make it possible to bring local musicians and *hula* schools to the park under the program name *Na Leo Manu* (Heavenly Voices).

The eruption, park evacuation, and subsequent partial reopening (in September) required some unusual park expenses, which we were happy to meet. For instance, NPS staff from Yosemite National Park, brought in to help with traffic control during the park's grand reopening day, required funding for housing. Also, 55,000 maps showing open and temporarily closed areas had to be rapidly printed for thousands of expected park visitors celebrating the reopening.



**HALEAKALĀ**  
NATIONAL PARK

**AID TO PARK \$21,655**

Interpretation & Volunteers	\$5,049
Youth Program	\$15,363
Other	\$1,243

**IN-KIND SUPPORT \$411,068**

Staffing	\$411,068
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**TOTAL SUPPORT \$432,723**



*Haleakalā National Park* is a rich, 34,000-acre tapestry of biodiversity that begins at the summit of Haleakalā Volcano at 10,023 ft., and cascades down to the Kīpahulu District's black volcanic sands. The park encompasses and protects priceless ecological and cultural resources. Here, we partner with the park to enrich the experience of park visitors and local students through our support for the Youth Internship and Outreach programs.

We helped with honorariums for cultural practitioners in the remote and lush Kīpahulu District of the park, where the *Hana Noe'au* (Skillful Work) program invites visitors to learn to weave with plants, throw fishing nets in a traditional style, pound poi (an edible root which is a Polynesian staple), create many styles of lei, and try a hand at Hawaiian featherwork. We also donated to the park's many supply needs, such as for the Girl's Court program, the *Imi I Ka Lama* internship program, and the *Ike Hana Lima* outreach effort.

By donating to the park's Interpretation Division, we contributed towards supplies and labor for the long-awaited reconstruction of a historic, culturally significant Hawaiian *hale* (dwelling) in the Kīpahulu District. We are also able to help with small needs that crop up over the year, such as the Annual Tri-Park passes the park requested for a 2018 concessioner training, and T-shirts given to the *Kia'i Ala Hele* Volunteers in Parks (VIPs).



Helping visitors to understand the context of the Kīpahulu District of the park means recreating some elements, to enhance the living cultural experience. By helping the park rebuild a traditional hale we hope to connect visitors to the rich human history of this area of Maui.



**PU'UHONUA  
O HŌNAUNAU  
NATIONAL  
HISTORICAL PARK**

<b>AID TO PARK</b>	<b>\$28,564</b>
Interpretation & Volunteers	\$8,172
Cultural Programs & Events	\$19,050
Youth Programs	\$1,250
Other	\$92
.....	
<b>IN-KIND SUPPORT</b>	<b>\$125,685</b>
Staffing	\$125,685
.....	
<b>TOTAL SUPPORT</b>	<b>\$154,249</b>



*Pu'uhonua o Hōnaunau National Historical Park* on the South Kona coast of Hawai'i Island is busy all year long with events and demonstrations showcasing authentic Hawaiian culture to visitors from around the world. This sacred site was once a refuge, pre-Western contact, for lawbreakers and for those fleeing war; it was a place of safety and spiritual cleansing. The Great Wall, royal grounds, sanctuary and sacred temples still stand or were reconstructed. The sense of peace is palpable.

HPPA has a long history of helping to provide free brochures for park visitors. At this park we support the printing of brochures in several languages so that the deep meanings and significance of the park are not lost to language barriers. And for botanists of all levels, we help with printing costs for plant ID brochures.

We support the purchase of Junior Ranger booklets full of games and activities for kids, so that the park can be experienced by all ages. We are also pleased to support the park by administering the Turner Foundation Grant, which funded transportation for schoolchildren to attend the park's *La Pa'ani* event held on January 11th and 12th.



When the park holds its highly anticipated annual two-day cultural festival, support needs can range from participant meals and T-shirts, to fire department safety assistance for both days. For the 2018 cultural festival, we helped to purchase a hand-carved stone *poi* pounder and board for demonstrations, and the sewing supplies needed to create traditional Hawaiian cultural attire. Supplies of all kinds are needed at all levels during this joyous event, which features dozens of Hawaiian cultural demonstrators, *hula* performances, traditional food tastings, weaving, bamboo stamping, fishing, canoe rides on Hōnaunau Bay, and much more.



The white sands of the park grounds light up with activity during the annual two-day cultural festival, as visitors try their hands at everything from *lei*-making to Hawaiian bamboo flute-playing. The festival closes out with a *hukilau* demonstration, a method of fishing that herds fish into the bay (the fish are released).



**PU'UKOHOLA  
HEIAU  
NATIONAL  
HISTORIC SITE**

<b>AID TO PARK</b>	<b>\$37,910</b>
Interpretation & Volunteers	\$1,573
Cultural Programs & Events	\$18,774
Youth Programs	\$9,984
Support Film Project	\$7,542
Other	\$37
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<b>IN-KIND SUPPORT</b>	<b>\$65,885</b>
Staffing	\$65,885
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<b>TOTAL SUPPORT</b>	<b>\$103,795</b>



*Pu'ukoholā Heiau National Historic Site* is considered by some to be the birthplace of the Hawaiian kingdom. It protects three heiau and the homestead of John Young, advisor to Kamehameha I. Its cultural presence is powerful. Cultural events and festivals held throughout the year bring thousands of visitors into deeper connection with Hawaiian history and culture, and we are intensely proud of our support for these park programs and projects.

In 2018, the park wrapped up work on the third year of a new film project, *Ke Kumu Ka Lāhui* (The Founding of a Nation) in order to better tell the story of the site. The film is a four-year project that at completion will depict the early years of Kamehameha's quest to unify the islands. We supported filming efforts by helping with the rental of historical garments, equipment, a double-hulled canoe, and with travel costs for film consultants, participants, and musicians.



Actors recreate a historical scene from a soon-to-be-debuted film that will play in the park visitor center. The rich history of this national park site is an important story to the Hawaiian people. We hope this film will bring the past to vivid, nearly tangible life.

We proudly support public events that occur during the year, purchasing craft supplies and materials for cultural demonstrations during the two days of the annual cultural festival, and lunches for volunteers and practitioners on those long but fun days. HPPA funding paid for live music, food tasting supplies, travel for participants, and event T-shirts, which help identify volunteers and staff on park grounds.

In addition to the annual cultural festival, over 25 cultural demonstrations and events were scheduled throughout the year. We provided supplies, live music, refreshments, and honorariums for cultural practitioners on the annual Pacific Islander Day.

Junior Ranger programs are popular across the country, and at this park we support the Hawai'i Island National Parks Junior Ranger Adventure Book program, which awards different levels of prizes to kids working through the book. HPPA purchased the Junior Ranger pens, lanyards, and full-sized water bottles that were handed to gleeful children and their proud parents throughout the year, with smiles all around.





**KALOKO-  
HONOKŌHAU  
NATIONAL  
HISTORICAL PARK**

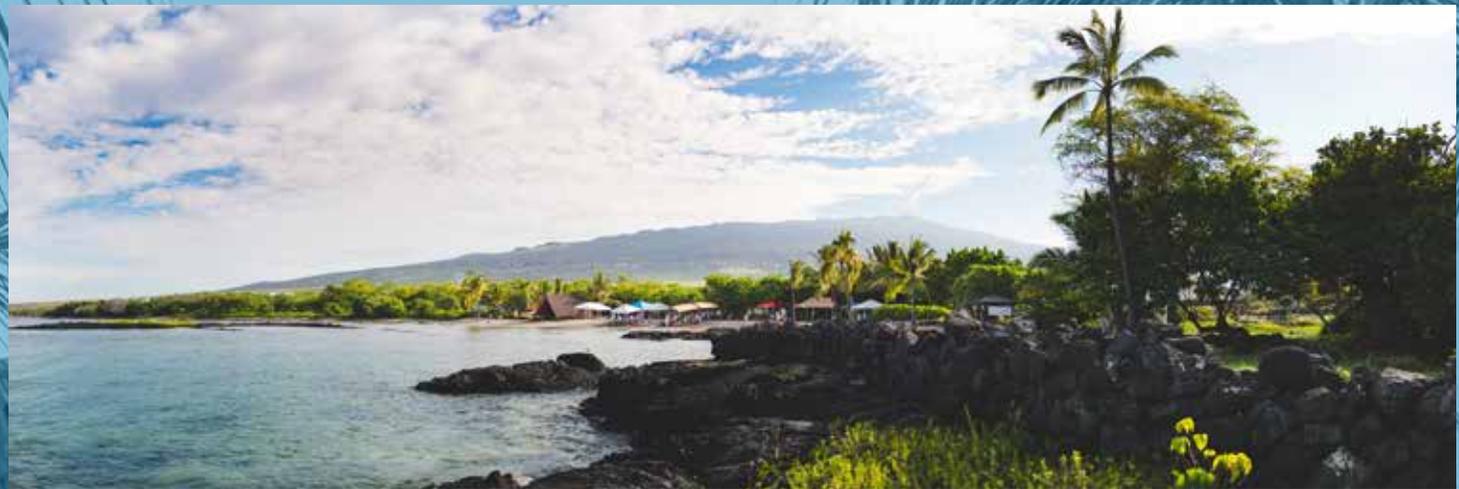
**AID TO PARK \$20,975**

Interpretation & Volunteers	\$1,956
Cultural Programs & Events	\$10,099
Every Kid in a Park Grant	\$1,872
Ale Hele Ho'omalulu (LE)	\$6,289
Other	\$759

**IN-KIND SUPPORT \$49,557**

Staffing	\$49,557
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**TOTAL SUPPORT \$70,532**



*Kaloko-Honokōhau National Historical Park* was created from two pre-contact Hawaiian districts (Kaloko and Honokōhau), and lies along a lengthy stretch of beach and rocky shoreline.

It is on the peaceful beach that over 500 fourth-graders gather to take part in the annual two-day children's cultural festival, which celebrates the beginning of the traditional Hawaiian Makahiki season. HPPA supports this event with honorariums for cultural demonstrators and other teachers, as well as covering the costs of meals for festival staff and volunteers, and the chartering of school buses. HPPA fulltime cultural demonstrator Kahaka'io also attends to help with opening and closing protocols.



Each November, NPS, HPPA, and local public schools come together for two days of intensive cultural immersion. The festival celebrates the beginning of the Makahiki season, which was, in pre-contact times, celebrated with games and feasts. Students are integrated into opening festivities, then spend the day rotating through learning stations on the beach.

In addition, smaller cultural events and daylong festivals held in the park over the year need help with basics such as supplies for demonstrators, volunteer and intern snacks, event banners, interpretive pamphlet printing and thank you gifts (a Hawaiian tradition) for special guests or program graduates. We also administrate the Every Kid in a Park National Park Foundation Grant on behalf of the park, providing nearly two thousand dollars in bus transportation funds for students year-round.



The park boundaries hold two large Hawaiian fishponds carved out of coastal wetlands centuries ago. These were once used to raise fish for *ali'i* (chiefs) village consumption, but now function primarily as wetlands, protecting rare native birds such as Hawaiian coots and stilts. Protection of the health of the fishponds requires constant hands-on maintenance, and to that end, the park has organized "Malama Kaloko and 'Aimakapā Workdays," in which the work of weed-pulling and pond-clearing is done by community volunteers. HPPA supports this group by keeping them fueled with lunches and equipped with the proper tools.



NATIONAL PARK OF  
**AMERICAN  
SAMOA**

**AID TO PARK \$3,032**

Interpretation & Volunteers	\$107
Sperm Whale Exhibit	\$2,925
Other	\$1,243

**IN-KIND SUPPORT \$0**

Staffing	\$0
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**TOTAL SUPPORT \$3,032**



We truly enjoy seeing the continual improvements to the visitor center at the *National Park of American Samoa*. This jewel of a park, spread over three islands, is remote but spectacular, and primarily visited by cruise ship passengers. A few travelers stay in the park via “homestays” with Samoan families, but the bulk of visitation is much briefer and with less opportunity to connect to the natural resources and Samoan culture. Therefore, the more information and interpretation at the park visitor center, for day visitors to Pago Pago, the better.

We are currently helping to support the creation of a beautiful new sperm whale exhibit, which will include signage and aluminum prints of these extraordinary, fascinating whales. Sperm whales are among the most abundant large whales in this region of the Pacific Ocean, and are observable April through January. Once hunted exhaustively here and elsewhere for the rich oil in their heads, sperm whales are now a protected species. This impressive sperm whale skull and jaw was recovered from a Samoan beach.



This Samoan national park ranger demonstrates the actual size, and placement as seen on the model, of a sperm whale jaw. Sperm whales are highly social marine mammals which are recovering from heavy worldwide hunting.





# Eruption Timeline



**April 25th**

At Hawai'i Volcanoes National Park, Halema'uma'u, the main vent at the summit of Kīlauea, featured a lava lake for about 10 years. On April 25th, the lake overflowed onto the crater floor, dazzling thousands of visitors who flocked to witness this rare event.



**April 30th**

On April 30th, Pu'u 'Ō'ō, a volcanic cone of Kīlauea Volcano, drained suddenly as magma moved underground towards the Lower East Rift Zone. On May 3rd, lava erupted in the Leilani Estates subdivision, followed by a magnitude 6.9 earthquake on May 4th.



**May 9th**

On May 9th, a dramatic summit vent collapse brought everyone to the edge of Kīlauea Caldera in awe as a huge cloud of ash lifted into the sky over the volcano. The lava lake at the summit would disappear from view the next day, May 10th.



**May 11th**

On May 11th, most of Hawai'i Volcanoes National Park was evacuated and closed, including our two park stores and administrative offices. By the following Monday, we had temporarily relocated our staff to Hilo.



**May 25th**

On May 25th, on the Lower East Rift Zone, Fissure 8 reactivated, fed by lava from the draining summit. Lava fountains reached over 200 feet, and fed a flow that advanced northeast, covering the community of Kapoho.



**Aug 2nd**

August 2nd marked the last day of caldera collapse events. Over the span of three months, there were 62 *lū'ōniu* (collapse explosions). Ash eruptions also diminished and the summit settled.



# HPPA Displacement & Recovery



Income from our Jaggar Museum and Kīlauea Visitor Center stores represents ~60% of our annual sales, so the closure, loss of revenue, and uncertainty associated with the possible duration of the volcanic activity presented unprecedented challenges. We immediately went to work, regrouping in Hilo, 30 miles away, to continue seamless operations on behalf of our six park partners, and to plan.

Our small Kahuku Unit park store benefited from expanded hours and days as Hawai'i Volcanoes National Park shifted visitation to this location. However, we needed more retail space than this.

The Mokupāpapa Discovery Center in Hilo opened its doors to the Hawai'i Volcanoes National Park interpretive team, and to us, offering retail space alongside park rangers conducting park programs for visitors.

Next, we were able to secure a space at the Prince Kuhio Plaza, Hilo's only large mall. There, we were able to continue to provide art prints, games, books, apparel and more to those who still wanted to stay connected to the park, even while most of it was closed.

On September 22nd, portions of the park, and our administrative offices and Kīlauea Visitor Center store, reopened. The lava flow originating in the Leilani Estates subdivision had ended, daily earthquakes ceased, and the park began the task of assessment and planning for long-term recovery.

With a great sense of relief, we have been able to reoccupy our offices and operate our store at Kīlauea Visitor Center, though Jaggar Museum remains closed indefinitely.

As of this writing, our Kīlauea Visitor Center store has recovered from the disruption. The Kahuku Unit, and our small visitor center park store there, continues to offer expanded hours and days.



“Over the last several months, we have strengthened existing relationships and forged new ones,” says HPPA Executive Director Margot Griffith. “Adversity has provided opportunity and inspired creativity. It is unlikely that we will make up the revenue gap from the loss of Jaggar Museum for the foreseeable future but we are optimistic that we will find new ways to garner support for our partners.”



“Although Hawai'i Volcanoes National Park has witnessed many spectacular and celebrated eruptions over the past century, few have tested us and our partners like the 2018 eruption cycle. For months we saw enormous lava flows cover homes and cherished places, we were shaken by thousands of earthquakes, and now look in awe and reverence at the astounding changes of Halema'uma'u and the Kīlauea Caldera. Regardless of our work and duties, we all emerged from this experience changed but forever grateful for the support and aloha of our Hawai'i Pacific Parks Association 'ohana.”

Ben Hayes, Chief of Interpretation, Hawai'i Volcanoes National Park

Flexibility and tenacity paid off as we scrambled to evacuate our workspaces and stores, found new retail space and made new friends, and then gratefully returned to our offices and the Kīlauea Visitor Center park store. The loss of our Jaggar Museum park store will be deeply felt, but life on an active volcano demands responsiveness to change.



**2018 IMPACT REPORT**

**DEVELOPED BY CREATIVE SERVICES**

Creative Direction: Kim Olsen

Design: Alan Ohara

Writing: Judy Edwards

**PHOTOGRAPHIC CREDITS**

David Schoonover

National Park Service

U.S.G.S.

Hawai'i Pacific Parks Association

**Mission**

*With a spirit of aloha, we inspire the discovery and stewardship of the natural and cultural heritage of Pacific Island parks.*

**Shared Values**

*They bring us together*

**Aloha**

*Friendship, happiness, compassion, 'ohana*

**Kuleana**

*Responsibility, commitment*

**Mālama 'Āina**

*Stewardship, cherish natural environment and culture*

**Pono**

*Honesty, integrity, trust, respect, fairness*